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PTO/SB/21 (6-98)  
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<b>TRANSMITTAL FORM</b> <i>(to be used for all correspondence after initial filing)</i>	Application Number	09/767,793
	Filing Date	January 23, 2001
	First Named Inventor	Carruthers
	Group Art Unit	2152
	Examiner Name	TBA
Total Number of Pages in This Submission		Attorney Docket Number 109635.128

ENCLOSURES (check all that apply)		
<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Assignment Papers (for an Application)	<input type="checkbox"/> After Allowance Communication to Group
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<input type="checkbox"/> Response to Missing Parts/Incomplete Application	Remarks	
<input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	Form 1449 4 Prior Art References as cited	

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	Rajesh Vallabh, Reg. No. 35,761, Hale and Dorr LLP
Signature	<i>Rajesh Vallabh</i>
Date	2-15-02

CERTIFICATE OF MAILING			
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231 on this date: 2/15/02			
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Signature	<i>Patricia Corrigan</i>	Date	2/15/02

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**Applicant:** Carruthers et al.

**Serial No.:** 09/767,793

**Filed:** January 23, 2001

**Entitled:** Method and System for Scheduling Online  
Targeted Content Delivery

**Attorney Docket No.:** 109635.128

Assistant Commissioner for Patents  
Washington, D.C. 20231



**Examiner:** TBA

**Group Art Unit:** 2152

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Date: February 15, 2002

Patricia Corrigan  
Patricia Corrigan

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

Dear Sir:

Pursuant to 37 C.F.R. §§ 1.56 and 1.97(b), Applicant brings to the attention of the Examiner the following documents listed on the attached Form PTO-1449. This Information Disclosure Statement is being filed before the mailing date of a first Office Action on the merits and is therefore submitted as both timely and proper.

It is respectfully requested that the information above be expressly considered during the prosecution of this application and that the publication be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

This submission does not constitute a representation by Applicant that a search has been made or that no better art exists and does not constitute an admission that any of the listed documents are material or constitute "prior art." Applicant reserves the right to take appropriate



U.S. Serial No. 09/767,793  
Attorney Docket No. 109635.128  
Filed: January 23, 2001

action to establish the patentability of the disclosed invention over the listed documents, should one or more of the documents be applied against the claims of the present application.

Copies of the documents listed on the attached Form PTO-1449 are submitted herewith. It is respectfully requested that the Examiner initial and return a copy of the enclosed PTO-1449 with the next Patent Office communication.

No fee is deemed necessary in connection with this filing. However, if a fee is due or a credit owed, the Commissioner is authorized to charge any fee required to maintain the pendency of the application or to credit any overpayment to Deposit Account No. 08-0219.

Respectfully submitted,

Date: 2-15-02

Rajesh Vallabh  
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